



BIG RIVER STEEL ONLINE PRIVACY POLICY

Effective Date: June 1, 2015

This online Privacy Policy applies to information about you that Big River Steel (“Big River”) may obtain when you use bigriversteel.com (the “Site”). This Privacy Policy also describes how Big River may collect, use, or share information about you; your choices regarding our use of your information; the ways in which we safeguard the information we collect; and how you may contact Big River regarding our privacy practices.

Information Collection

We collect information that you provide directly to us, including personal information such as your name and email address. For example, you may submit this type of information to access [Tech Resources](#) available on the Site, or to inquire about certain job opportunities listed on the Site’s [Careers](#) page.

Information Collected Automatically

In addition to information you submit to us, we may collect certain information using automated means such as cookies, web beacons, and web server logs. The types of information we collect automatically include IP addresses, device identifiers, browser characteristics, operating system details, language preferences, referring URLs, length of visits, and pages viewed. We may combine this automatically-collected information with other information we obtain about you.

Data Analytics

Big River uses third-party web analytics services on our website, such as Google Analytics. These service providers help us analyze how users use the Site. To learn more about opting out of data collection through Google Analytics, click here: [Google Analytics](#).

Your web browser may have settings that allow you to transmit a “Do Not Track” signal when you visit various websites or use online services. Like many websites, this Site is not designed to respond to “Do Not Track” signals received from browsers. To learn more about “Do Not Track” signals, you may wish to visit [All About DNT](#).

Third parties do not collect personally identifiable information about your online activities over time and across different websites when you use this Site.

Information Use

We may use the information we collect about you for various purposes, including to:

- Personalize and improve your online experience;
- Respond to requests, comments, or questions, and to provide customer support;
- Improve the Site, our marketing efforts, and other products and services we may offer;
- Monitor and analyze trends, usage, and activities of visitors to the Site;
- Contact you regarding your use of the Site or, in our discretion, changes to our policies;
- Prevent fraud or other misuse of the Site;
- Comply with legal requirements, industry standards, and our policies; or
- For any other purpose, with your consent.

In addition, we use information collected online through cookies, web beacons, and other automated means for purposes such as recognizing your computer when you visit the Site, tracking your activity as you navigate the Site, or analyzing your use of the Site. We also may use the information we obtain about you in other ways for which we provide notice at the time of collection.

Information Sharing

We may permit our agents, vendors, consultants, and other service providers to access information we collect about you through the Site to carry out work on our behalf. These third party service providers are prohibited from using such personal information for any purpose(s) other than to provide the services we have engaged them to perform.

We also may share your information (1) if we are required to do so by law, regulation, or legal process (such as in response to a court order or subpoena); (2) to fulfill requests by government agencies, such as law enforcement authorities; (3) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual illegal activity; or (4) to enforce our site policies, or protect ours or others' rights, property, or safety.

We reserve the right to transfer any information we obtain through the Site in the event we sell or transfer all or a portion of our business or assets (including in the event of a merger, reorganization, or liquidation).

Information Security

We maintain appropriate safeguards to help protect personal information collected through the Site from loss, theft, misuse, or other unauthorized access, disclosure, alteration, or destruction. Although Big River uses reasonable efforts to safeguard information, transmission via the Internet is not completely secure and Big River cannot guarantee the security of your information collected through the Site.

Links to Other Websites

This Site may include links to other websites for your convenience and information. Those websites may be operated by entities not affiliated with Big River, and may have their own privacy policies or notices, which we strongly suggest you review. Big River is not responsible for the content, or use, of any linked websites that are not affiliated with Big River.

Children's Privacy

This Site is not intended for, nor targeted to, children under 13, and we do not knowingly or intentionally collect information about children under 13. If we learn that we have received information from a user of the Site who is under the age of 13, we will delete the information.

Your Choices

You may request that we update, correct, or delete your information collected through the Site by emailing salesinfo@bigriversteel.com. To help protect your privacy and security, we may take reasonable steps to verify your identity prior to honoring any such requests.

Many web browsers provide options to allow you to stop accepting new cookies, or to disable existing cookies. Please be aware that if you disable the cookies on your computer you may not be able to use certain features of this Site or other websites, and disabling cookies may invalidate opt outs that rely on cookies to function.

You may unsubscribe from receiving promotional emails from us at any time by following the instructions provided in those email communications. Please note that even if you opt out of receiving promotional communications from us, we may continue to send you non-promotional emails, such as emails concerning our ongoing business relationship with you.

Changes to this Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this Privacy Policy. We encourage you to review this Privacy Policy whenever you visit the Site to stay informed about our information practices. This policy was last modified on June 1, 2015.

How to Contact Us

If you have questions regarding this Privacy Policy you may contact us at salesinfo@bigriversteel.com. You also may write to us at Big River Steel, 1425 Ohlendorf Road, Osceola, AR 72350.